HAPPY ANNIVERSARY 50 YEARS

The Rotunda Times

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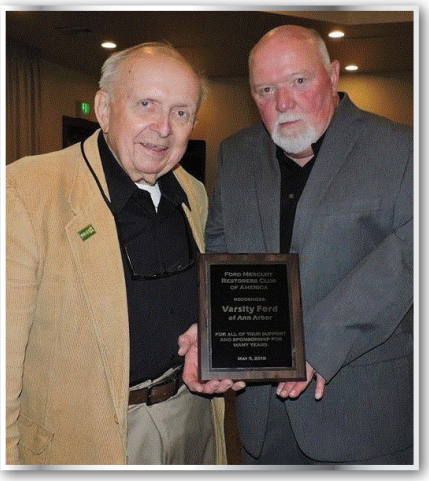
MAY FEATURE • HAPPY 50TH FMRCOA

The members say "Thank You Board" for a well planned and executed 50th Anniversary Dinner Dance. From the vast comments, the attending members were pleased with the entire evening and they would like it at Park Place again.

The Board invited the founding members of the FMRCOA.



L to R Ed Meurer lll accepting the award for his father Ed Meurer Junior, Bill Timoszyk, Leo Chouinard, John Menning, Joe Mooradian, Roy Stull and Bob Guetschow. Here pictured after being presented a congratulatory award to the founding members. Thanks and Congratulations!

Thank You expressed to Varsity Ford and Varsity Lincoln for the years of loyal support. We proudly have Varsity on Banners, in the Rotunda Times, and on our Shirts. Skip Anderson representing Varsity.

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Club Historian Mark Sapienz brought together a great display of the artifacts of the 50 years of the Club.

For all the planning, effort, and energy put into the evening, "Thank You Board"

Wonderful evening! Next in our Celebration 50 will be at the Hines Park Cruse in August. More information to come.

The Rotunda Times

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ATTENTION ALL MEMBERS

When you hear of a member/spouse's death, please get all the information such as the funeral home and address, viewing times and dates, and the service time and date.

Then contact one of the following people:

Jim Crawford
734.259.8079 or jcrawfo1@wowway.com

Bob Guetschow
248.328.9113 or guetschowr@yahoo.com

These folks will ensure that the membership at large knows of the death.

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The Ford & Mercury Restorers Club is a hobby organization whose purpose is to foster and promote the acquisition, preservation and use of all Ford vehicles.

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2019 MAY PRESIDENTS REPORT

Hello Members,

Can someone please tell me when we are going to get some cruising weather? It has just been too cold to really get out and move. I know what will happen, one day we will wake up and it will be 75 degrees, I hope.

May started out with our 50th Year Dinner Dance Celebration. The board invited all past Presidents and Charter members to our celebration and the response was amazing. Out of the 15 we invited 11 were able to attend. John Menning a Chapter Member came all the way from Minnesota. Each Charter member and past President received an award from the Ford Mercury Restorers Club of America in appreciation for their service to our club. The Club presented an award to Skip Anderson from Varsity Ford of Ann Arbor, for Varsities support and sponsorship to our club since 1995.

John Clor from Ford Performance surprised our club with the first banner given to a registered Ford Performance Enthusiast Club in the United States. What a fantastic honor and we will fly it proudly. From the comments and response from all that attended the celebration, we will continue to have our dinner dance in May, (after approval from the board that is). Each member that attended our celebration received a Koozie Kooler as a gift from our club for attending.

Our swap meet T-Shirt has arrived with our new 50th year logo on them. T-Shirts are available for purchase for a mere $10.00 each. When you sign up to work the Swap Meet, you will receive one free. Not a bad gift for only working a two-hour swift at the swap meet.

We have our new hats with the new 50th year logo as well as our regular hats with our original logo for sale. Our new Koozie Koolers will be available for purchase also. All our new items will be on our merchandise page of our web site soon.

Next up on our agenda for our club is our swap meet on July 20th. Things are starting to fall into place for this event. We will be continuing our 50th year celebration at our swap meet also. Make sure you contact Jack Vongrichen at 248-444-3169 to reserve your swap spaces. Rob Martoia at 734-837-1891 for car corral information and Jim Crawford at 248-346-7789 for car show information. All profits from the car show will go to C.S. Motts Children's Hospital of Ann Arbor.

Our club along with the Michigan Hot Rod Association is working with Don Nicholson from the Hines Drive Crusin to finalize our event for our 50th year picnic at Nankin Mills Pavilion on August 25th, more on this at a later date.

Members do not forget our MINI-SWAP MEET will be held again at our June 4th meeting in the parking lot. See you then.

That's it for now members

YOUR PRESIDENT,
JIM CRAWFORD

CALENDAR OF EVENTS

JUNE 1
GREEN MEAD FLEA MARKET • LIVONIA

• • •

JUNE 2
SAAC ALL FORD SHOW • WHQ DEARBORN

• • •

JUNE 4
FMRCOA MEETING • MINI SWAP MEET

• • •

JUNE 6
ROUSH OPEN HOUSE

• • •

JUNE 9
WILSON BARN SHOW • LIVONIA

• • •

JUNE 15 & 16
MOTOR MUSTER • GREENFIELD VILLAGE

• • •

JUNE 16
EYES ON DESIGN • GROSSE POINT

• • •

JUNE 29
CRUISIN DOWN RIVER
SOUTHGATE • WYANDOTTE

• • •

JULY 2
FMRCOA MEETING
REMEMBER YOUR FAVORITE CLUB MEMORY

• • •

CHECK OUT FMRCOA.ORG CLICK ON EVENTS PAGE FOR CLUB EVENTS /OUTINGS

YOUR CAR!

The Rotunda Times would like to feature your old car or truck in an upcoming issue. We are interested in how you came about finding your vehicle of choice, and what you have done to enhance its beauty, and/or mechanical condition. Simply mail or email us your article accompanied with a photo to:

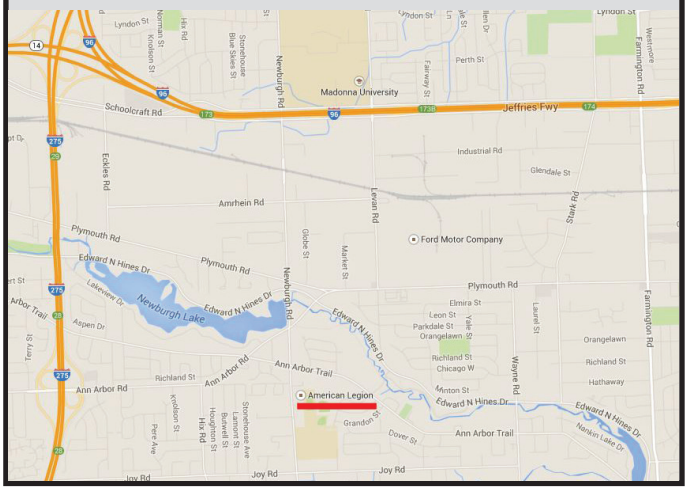
TIM PUSILO
313.278.1325 • dean35aw@gmail.com

Our monthly club meetings are held at
AMERICAN LEGION POST 32
9318 Newburgh Rd. • Livonia, MI 48150
Between Plymouth and Joy Roads

This is a great facility where we had our last dinner dance. It has large parking lot (to the south) enabling club cars to easily park together.

Meetings are on the first Tuesday of each month and begin at 6:30pm with a snack.

DO BRING A FRIEND!



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MAY 2019
FMRCOA MEETING MINUTES

- The **May Board Meeting** was a confirmation meeting of last minute details for our Dinner Dance. We discussed the formalities and the itinerary for the festivities.

• • •

- The **May Club Meeting** featured an in house auction. Russ auctioned car parts and periodicals to raise money for the club. Thanks to all who participated.
- Our guest speaker was don Nicholson of the Hines cruise. He talked of new details for the cruise. It is going to be a big blow out of an event at the pavilion with FMRCOA and MHRA joining us. Jim gave out a 30-year pin. Dale gave the Treasurer report. Rob spoke of upcoming events. Terry did the 50/50.
- The Swap meet signup sheets are available for you to sign up for your volunteer spot at the Swap Meet. Sign up early and get your T-shirt. You may pay 10 bucks for a T-shirt, which are also for sale. See or call Mr. Magoo the club secretary for sign up and shirts.
- Jack gave report on Vendors and Boy Scouts helping in set up on Thurs and Fri. New 50-year hats are multi colored limited edition for 15 bucks. Regular one-color club hats are 12 bucks. T-shirts are 10 bucks. See you all in June

JUST TO SAY THANK YOU!

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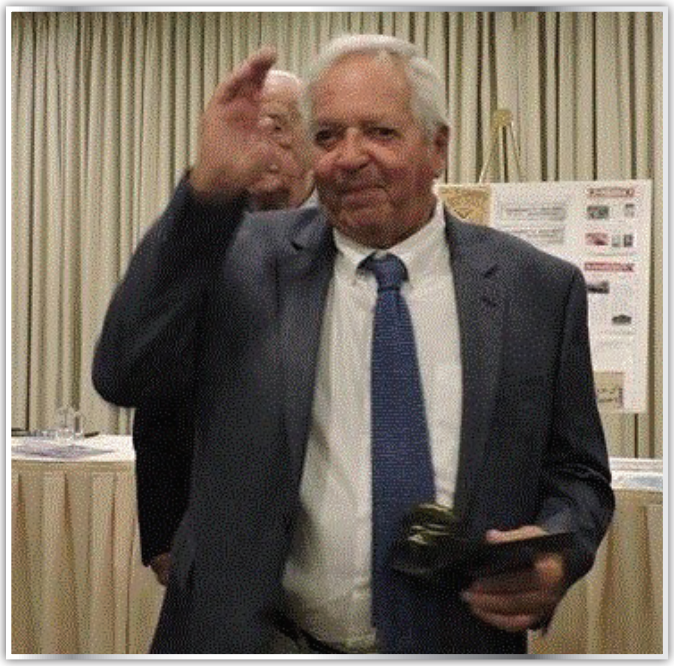
2019 DINNER DANCE

ADDITIONAL FMRCOA DINNER DANCE PHOTOS



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ROVING REPORTER
by Lou Ironside

For a swap meet junkie like myself, things are certainly looking bleak this year. The Monroe swap meet was a rain out, the Bearing Burners swap meet was cancelled due to the conditions at the event field due to rain. And Fowlerville was a little soggy, but at least the swap meet went on. On Saturday there were a few more vendors at Fowlerville than in years past, but I attribute this to the cancellation of Bearing Burners. Two other swap meets which are usually in the spring: the one at Gorno Ford and the one at Dearborn Ford were also cancelled this year… but not due to the weather. I have heard rumors that the Bearing Burners show and swap will be rescheduled, but nothing other than rumors….so I won't repeat them and get poor information going out there. Coming up in June are two separate car shows and swap meets at the Old Packard Proving Grounds. Let's hope that mother nature cooperates for those shows along with the July FMRC show !

PHOTO FROM THE PAST
by Lou Ironside

For many or us, including myself, we have spent some time in an automobile assembly plant as a visitor or "participant". Over the past 100 years the plants have evolved from dark and dingy places filled with the sounds and smells of grease, wood, leather, and oil, to spotless plants filled with mechanical advances that our grandfathers never could have imagined. This month's photo was taken by my paternal grandfather in the 1912 time frame, and we think in a plant making the bodies for Maxwell cars. Each of these bodies were made one at a time by craftsmen using the tools of a carpenter. Unlike today where a factory can produce nearly 100 cars an hour, back then time to build the body was measured in days or weeks. Each employee was a craftsman with his hands doing the work one body at a time. Today with robotics the workers can create a body in a matter of minutes, can you imagine what the workers in this photo would think if they could see the inside of a modern plant? If this is the advancement of the last 100 years, wonder what it will be like in another 100 years?

MODEL T MARKETING TURNS TO WOMEN @FordOnline

Though company founder Henry Ford was not keen on advertising, Ford resumed print promotion for the Model T late in its nearly 20-year production run. However, the company began to target a new group of prospective buyers as it courted women.

Ford designed advertisements that aimed directly at this new audience, touting the vehicle's affordability and reliability, ease of use, as well as the independence it could bring.

The thinking behind the strategy was that the male-dominated workforce of the 1920s left many wives home with errands that might require driving. The company also believed that women represented a large group of consumers with influence on family car buying. While some advertisements were directed at women in the workplace, others were directed toward women in their roles as mothers.

One such advertisement from 1924 positions the Model T as a means for mothers to stay involved in their children's lives, while also helping women maintain their own schedules. Another ad depicts a woman and her daughter at a market, summoning the "sound commercial sense" of the "business manager of the home."

Later advertisements also marketed the vehicle as a fashionable item ideal for trendsetters.

Ford would eventually go on to sell 15 million Model T's before discontinuing the vehicle in 1927.

BRIAN'S TIP
Remanufactured or Rebuilt

As I've been taught, a remanufactured product is completely redone from the ground up. A rebuilt product is done by correcting the faulty part, or parts, but not the entire product. These terms are very often misused, be it intentionally or accidentally.

Consider that you just bought a rebuilt or remanufactured engine for your vehicle. Now that you've ran it through the very important break-in procedure, and put on some miles, it's now time to drain and replace the oil used for that procedure, along with the oil filter. To avoid issues in the near or more distant future, now is the time to go around that entire engine retorquing the cylinder heads, the exhaust manifolds, the intake manifold and rocker covers. If you don't, you may end up with too much oil consumption, rough idling or loss of idle vacuum. The intake bolts should be checked every year, and yes, even though it's not necessary, I use my inch pound torque wrench. For the exhaust manifolds, it's very important to use a torque wrench because over tightening can crack those pricey and hard to find manifolds. Make sure to check all of the fuel lines, vacuum lines, coolant hoses, PVC valves, EGR valves, spark timing lines and heat riser to make sure they are all as they should be. After installing an engine, I've found it wise to start and run it for the break-in with just plain water just in case something decides to leak. Because of much increased friction in a newer engine, I strongly suggest using fans to blow out heat through the radiator and by the exhaust manifolds. Also, because accidents do happen, it's a must to have some good working and correct fire extinguishers handy and at the ready.

CLUB TRIP TO THE DETROIT HISTORICAL MUSEUM

CLASSIFIED ADS • FOR SALE

For help with Ads contact Jerry Worful

- **Roy Stull • 248-553-0420**
  - 1950 Seeburg Juke Box over 200 records, 50 & 60 Elvis and Beatles, Service manual. $3,000 or BO
- **Ken Kamman • 248-645-9569**
  - Pair of restored 1940 Ford Vent windows, Original 1940 Ford clock
- **Joe Mooradian 313-617-8600 or 313-382-0609**
  - 1941 Ford Skirts 1941 Front bumper guard (center Accessory) 1940 Skirts
- **Jerry Worful • 313 271-2017**
  - Extra Large FMRCA Varsity Jacket Like new $100
- **Bill Timoszyk • 734-421-2076**
  - Ford and Mercury Radios 1935 to 1953
- **George Dutton • 248-915-8404**
  - 1969 429 Thunderjet $1,000 OBO.
- **Pete Nicols • 313-680-2577**
  - Welder meg and Tig 6 Herts Like new AC/DC 25 foot leads $450
  - Mono JF700 493 $220
- **Jeff Coleman • 734-347-7023**
  - 14 in Wire Wheels with Coker wide whitewalls mint condition set of four. For 55-57 T-Bird $2,000 OBO
  - 312 75 T-Bird intake with tea pot Carb $150
- **Charlie Rivers • 248-446-1534**
  - 1966 Merc S55 2dr HT 428, With HD auto Trans, Posi Rear, P/S, P/Breaks, Air Con, White Leather Bucket seats, Red car with black Vinyl top, Factory Cruise control, Dual exhaust.
- **Robert Guetschow • 248-328-9113**
  - 1979 Lincoln Collectors Series Town Car $2,500
- **Mike Raska 248-894-7922**
  - 1966 Mercury 2drHT Parklane
  - 1994 Mustang GT Red Convt 5.0 Auto
- **Mark Hamilton • 313-563-1892**
  - 6- to 69 Lincoln Radiator. Rebuilt $100/ new $200
  - 4 Brl Carb and intake for 350
  - Rad Shroud 66 / 67 Lincoln $100
  - Various Electrical Parts
  - Various Interior Parts
  - 66/67 Lincoln Radios

CLASSIFIED ADS • WANTED

- **Bob Haas 248-719-0952**
  - Anyone with a car hauler, that can bring my 1956 Ford Wagon From FL to MI
- **Howard Voigt 734-944-6930**
  - 1957 Ford 312V8 Engine assembly Complete Fan to flywheel. Also 1957 4 barrel intake Manifold
- **Russ Roberts 313-820-5247**
  - AMC Kelvinator Parts, My timer is out need parts
- **Mike Raska 248-894-7922**
  - Bumper for Mercury Monterey
  - Front and rear 1964 Mercury Monterey Marauder Badges
- **Dick Anderson 734- 564-8864**
  - 2 Brake Drums for a 1939 Ford Sedan

Pre 2011 FMRCOA Newsletters or Other Club Historical Items For Club Archives

Contact Club Historian Mark Sapienz

Classified ads are free to all current FMRCOA members. $20 to nonmembers to run an ad. You can submit e-mail ads to Jerry up to the 14th of the month to be included in the next newsletter. Send e-mails w.kercrest@comcast.net please include FMRCOA in subject or risk deletion.

Contact Bob Guetschow
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For more information on becoming a member go to FMRCOA.org or write to the above address

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